Why Partner with the Waterville Chamber?

By sponsoring our events, your business will gain unparalleled exposure, meaningful community connections, and the opportunity to contribute to the success of our local area. Together, we create experiences that matter.



Why Choose Us

Unparalleled Exposure, Tangible Results

- Cain visibility among thousands of engaged residents and businesses.
- Benefit from our proven track record of high-impact marketing campaigns.
- Build valuable connections through our events and partnerships.

Grow Your Business Support Your Community

Partnering with the Waterville Chamber means more than just sponsorship—it's about aligning your brand with local values, gaining loyal customers, and showcasing your commitment to the community.







Contact Now











Be Part of What Makes Waterville Shine!

Rock the Block

June 21, 2025

Sponsoring Rock the Block not only enhances your business's visibility but also fosters goodwill for your brand within the Waterville community. By supporting this beloved event, your company demonstrates a commitment to local engagement, which can strengthen customer loyalty and improve public perception.

Annual Golf Outing

July 25, 2025

The Annual Golf Outing is a premier event offering businesses the chance to connect with community leaders in a relaxed setting. Sponsorship options start at just \$150, providing brand visibility through event signs/promotional materials. Join us for a day of networking and camaraderie, and showcase your commitment to the local community.

Roche de Boeuf

September 27, 2025

The Roche de Boeuf Festival, a cherished Waterville tradition, features a lively parade and a vibrant vendor area—perfect for showcasing your brand. Sponsorship offers exposure through event signage and promotional materials. Gold and Platinum sponsors also receive an included booth and parade entry. Come make a lasting impact in the community!

Networking Lunches

Monthly Chamber Event

The Waterville Area Chamber of Commerce hosts monthly luncheons featuring guest speakers, such as Mayor Timothy Pedro's State of the City address. Sponsoring a luncheon positions your business at the forefront of the local business community, enhancing visibility and demonstrating a commitment to Waterville's growth.

Boo-To-Doo

October 23, 2025

Boo-To-Do an annual Halloween celebration, inviting businesses to distribute treats to kids in a safe, fun environment. Participants can set up inside/ front of their establishments, while non-downtown businesses are welcome to join by setting up tables in the area. This event offers an opportunity to engage with the community and increase visibility.

+Opportunities

In addition to our main event sponsorships, we provide various opportunities for businesses to support specific activities within these events. For example, you can sponsor the the Roche de Boeuf Kid's Zone or a hole at the Annual Golf Outing. These options cater to all budgets and offer targeted exposure.

Interested?

Ask us for more info!

Contact Now











Be Part of What Makes Waterville Shine!

Event Sponsor Benefits

Business Exposure

Your business will be featured across all Chamber social media channels, the official website, and in printed event materials.

Lunch Sponsorship

Gain direct access to attendees while showcasing your brand in a relaxed setting. Build connections, spark conversations, and engage potential clients over a shared meal.

Wearable Billboard Marketing

Get your company's name on volunteer T-shirts and turn every participant into a walking advertisement. Boost brand visibility during and long after the event!

Event Booth & Parade Entry

Business booth setups and parade entries offer valuable opportunities to enhance your brand's visibility and engage directly with potential customers.

Premium Benefits

Silver Sponsor \$2,500

- Your Brand Name Recognized in All 2025 Event Promotions
- Sponsorship of a Golf Outing Hole
- Four (4) Tickets to the "Rock the Block" Event
- One (1) Lunch Sponsorship Opportunity
- Company Name Printed on Volunteer T-Shirts

Gold Sponsor \$5.000

- Your Brand Logo
 Recognized in All 2025

 Event Promotions
- Golf Outing Foursome Entry
- "Roche de Boeuf" Event Booth & Parade Entry
- Six (6) Tickets to the
 "Rock the Block" Event
- Two (2) Lunch Sponsorship Opportunities
- Logo Placement on Volunteer T-Shirts

Platinum Sponsor \$6,500

- Your Brand Logo Featured in All 2025 Event Promotions and on Volunteer T-Shirts
- Business Call-Out in Every 2025 Chamber Email
- "Roche de Boeuf" Event Booth & Parade Entry
- Logo Featured on Rock the Block Stage Banner
- Golf Outing Foursome Entry + Hole Sponsorship
- Eight (8) Tickets to the "Rock the Block" Event
- Three (3) Lunch
 Sponsorship Opportunities









